

Imagining possibilities for 30 years!



**30** YEARS  
1985-2015

FOUNDATION  
**Golisano**  
Imagine the possibilities!





# 30th Anniversary Celebration Program

**October 15, 2015**  
**George Eastman Museum**

**5-6:45 PM**

Dinner Reception & Positive Exposure Exhibition

**7-8:30 PM**

Program and Move to Include Awards

Laura Saxby Lynch  
Director, Corporate Communications,  
Paychex  
Emcee

B. Thomas Golisano  
Chairman, Golisano Foundation

Ann Costello  
Director, Golisano Foundation

Timothy Shriver  
Chairman, Special Olympics

**Presentation of**  
**Move to Include Awards**  
Tom Golisano & Ann Costello

*Award Recipients:*

Julie J. Christensen, PhD, LMSW  
Rick Guidotti  
Daniel M. Meyers  
Martha E. Mock, PhD  
Joseph A. Ruffolo  
Shirley F. Szekeres, PhD, CCC-SLP

**Positive Exposure:**  
**The Spirit of Difference**  
Rick Guidotti  
Founder & Director, Positive Exposure  
Q&A to follow,  
*moderated by Elissa Orlando*



## B. Thomas Golisano

### Entrepreneur, Philanthropist, and Civic Leader

Tom Golisano is Chairman of Paychex, Inc., a national leader in the payroll and human resource industry. Mr. Golisano founded Paychex in 1971 and served as President and Chief Executive Officer until 2004.

Mr. Golisano has been recognized for his achievements and endeavors by many organizations and national publications. He serves on the boards of several private companies.

Driven by a pioneering spirit to make the world a better place, he has made a lasting impact in business and through his philanthropy – his vision and generosity touching millions of lives. When he was fortunate to have resources, he felt an obligation to put them to good use, and share them to help others.

In 1985, with an initial gift of \$90,000, he launched his first philanthropic endeavor by establishing the B. Thomas Golisano Foundation, of which he is Chairman.

Now with gross assets of more than \$32 million, the Foundation

has awarded more than \$20 million in grants to non-profit organizations in western New York that serve people with intellectual disabilities. It is one of the largest private foundations in the nation dedicated exclusively to helping people with intellectual disabilities realize their full potential and contribute in a meaningful way to our society.

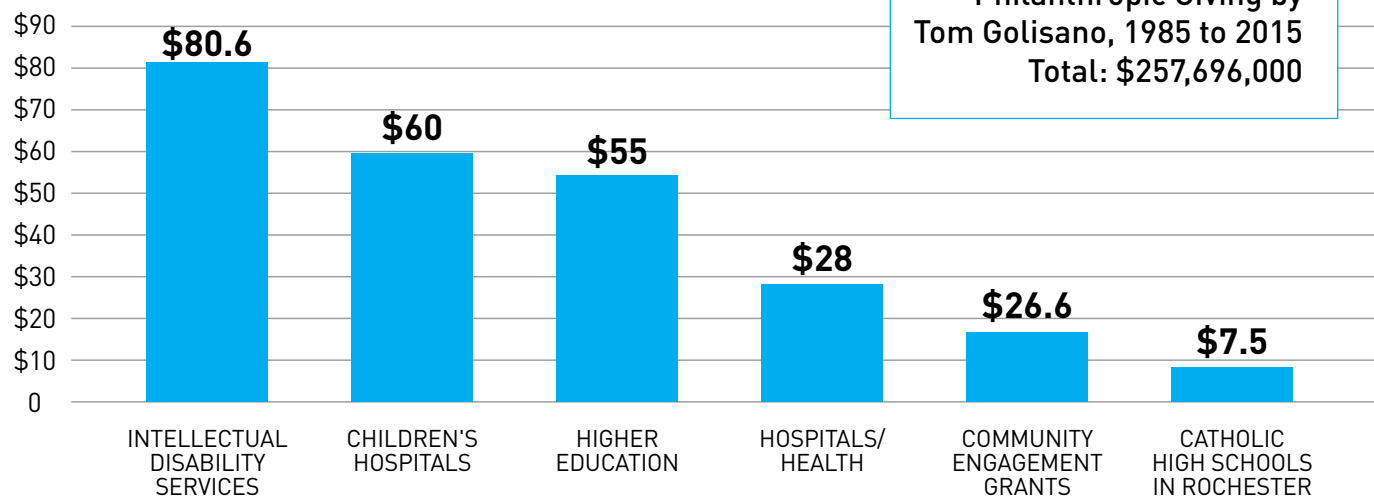
In addition to the Foundation's contributions, Mr. Golisano has demonstrated ongoing generosity to many institutions and organizations in Rochester, western New York, and Florida. His generosity has made possible lifesaving care at three children's hospitals; next generation education in business, science and computing technology and cutting edge industries; and innovative health care and community services at myriad organizations. He made his first international gift in 2012 to Special Olympics to launch Healthy Communities, and in 2015 committed another \$25 million to expand the successful program. His philanthropy now totals over \$257 million.

A native of Irondequoit, New York, Mr. Golisano is a graduate of the State University of New York at Alfred.

**Tom Golisano – A champion for those who have no voice, for their dignity and rights...helping people realize their full potential and contribute in a meaningful way to our society.**



IN MILLIONS



# Highlights of Foundation and Personal Giving: 1985 - 2015

1985

Founded with an initial gift of \$90,000 from Tom Golisano.

Grants total \$56,000 the first year.



1998

Ann Costello joins the foundation as first staff director.

Assets total \$10 million. \$613,700 awarded in grants.

2000

Assets reach \$25 million.

For the first time more than \$1 million in grants are made.

\$75,000 given to ABVI for equipment for new business enterprise.

\$2 million lead gift made to Al Sigl Center Gathering Hearts Capital Campaign.

2001

\$14 million given to RIT for new B. Thomas Golisano College of Computing and Information Sciences.

\$5 million contributed to Roberts Wesleyan College for Golisano Library.

The Full Circle Careers in Caring campaign is launched with \$250,000 grant enabling Arc of Monroe, CDC, HCS and LAI to recruit and retain direct care workers.

**FullCircle**  
Careers in Caring

2002

\$14 million donated to Strong Children's Hospital in Rochester.



2003

\$5 million given to Nazareth College for Golisano Academic Center.

\$5 million given to Thompson Health in Canandaigua, NY for new ED.

Future Care Planning Services – a collaborative of LIFESPAN and Al Sigl Family of Agencies – is launched with gift of \$325,000.



*For more information on the Foundation's giving and Mr. Golisano's philanthropy visit [golisanofoundation.org](http://golisanofoundation.org).*

## 2004

\$2 million gift to WXXI in Rochester for conversion to digital broadcasting.

Continuing Developmental Services (CDS) given \$100,000 to expand to Unistel employment center.

Forged partnerships with organizations outside the disability service umbrella to expand opportunities.

Program areas funded:

- Encouraging adoption of special needs children
- Dental care
- Music and drama programs
- Youth leadership groups
- Recreation and sports

## 2005

Foundation celebrates its 20th Anniversary.

\$9 million gift to Rochester General Hospital helps establish Golisano Emergency Center.



\$6 million gift made to establish Golisano Children's Hospital of Central New York at University Hospital (Syracuse).

Tom Golisano is the founding sponsor of Clinton Global Initiative.

## 2006

\$750,000 given to Veterans Outreach Center for Charles P. Golisano Campus in honor of Mr. Golisano's brother who was killed in the Korean War.

\$6 million gift made to Our Lady of Mercy and Bishop Kearney High Schools for facility upgrades.

Conducted the Community Transition Planning Process to improve services for students with developmental disabilities transitioning from high school to the adult world.



## 2007

\$10 million given to RIT to create the Golisano Institute for Sustainability.



Lollypop Farm is awarded first grant for pet assisted therapy. Grants now total \$100,000.

**Institute for  
INNOVATIVE  
TRANSITION**

## 2008

\$10 million gift to Niagara University supports construction of Golisano Center for Integrated Sciences.

\$4 million given to American Cancer Society and Colgate Rochester Crozier Divinity School for a new Hope Lodge and Hospitality House for cancer and transplant patients and their families.



Grant of \$600,000 given to launch Institute for Innovative Transition at the URMC's Strong Center for Developmental Disabilities.

Continued

## Highlights (continued)

2009

Tom Golisano gives \$10.2 million to Foundation to expand support for programs and services.

Project SEARCH is launched at Golisano Children's Hospital.



Project | SEARCH



2010

\$10 million given to Unity Health for new Golisano Center for Restorative Neurology and Rehabilitation.

\$5 million donated for new Golisano Children's Museum of Naples, Florida.

Foundation honors five for providing exemplary healthcare services to people with developmental disabilities.



2011

Tom Golisano gives \$20 million to expand and modernize Golisano Children's Hospital in Rochester, NY.

\$40,000 given to Medical Motor Service for vehicle replacement to support safe transportation.

Foundation awards \$440,000 to Happiness House/ Finger Lakes Cerebral Palsy Association to build transitional residence for young adults with developmental disabilities and traumatic brain injury.

\$200,000 helps Daystar construct new facility for medically frail infants and children.



2012

Tom Golisano gives \$20 million for new Golisano Children's Hospital of Southwest Florida.



Foundation honors six for providing exemplary healthcare services to people with developmental disabilities.

\$2 million given to RIT to help build Eugene Polisseni Hockey Center, in honor of his childhood friend and business partner.

Tom Golisano makes first international gift of \$12 million to Special Olympics to pilot Healthy Communities worldwide.



2013

Institute for Innovative Transition at Strong Center for Developmental Disabilities celebrates 5 years of progress.

\$100,000 grant to Stepping Stones Learning Center for the renovation of new inclusive child care center.



Ann Costello represents Foundation at Special Olympics Winter Games in South Korea.

AutismUP receives \$40,000 for parent effectiveness training.

2014

SOI's Healthy Communities shows progress in increasing access to healthcare for people with intellectual disabilities.

\$3.5 million given to Niagara Falls Memorial Medical Center for new Golisano Center for Community Health.

Foundation donates \$100,000 to Nazareth College for new Wellness and Rehabilitation Center to train the next generation of health and human service professionals.

Special Olympics, the Foundation and Eastman Institute for Oral Health hold First "Day for Special Smiles," providing needed dental treatment to people with intellectual disabilities.

WXXI and the Golisano Foundation launch "Move To Include" – a multi-year \$280,000 initiative.



2015

\$25 million committed to Special Olympics to expand Healthy Communities to 100 communities around the world. Giving to Special Olympics now tops \$37 million.



Bivona Child Advocacy Center receives \$75,000 for Child Sexual Abuse Prevention in partnership with development disabilities providers.

Golisano Foundation celebrates 30th Anniversary.

Positive Exposure Exhibition featuring people with intellectual disabilities premieres at George Eastman Museum.

Foundation provides \$75,000 to The Arc of Genesee for facility upgrade to integrated work center.

Ribbon is cut on the new Golisano Children's Hospital in Rochester, NY.



# 2015 Move to Include Award

An Award that challenges its very name

*Samuel Beckett, the novelist and poet observed, “Words are all we have.” If that is true then we need to be mindful of those we use.*

The disability field is fond of the word “include,” believing it refers to society embracing and celebrating value in human diversity. The reality is that the word is derived from the Latin word meaning “to shut in, enclose.” It can mean to “make room for,” “take into account,” “work in,” “accommodate,” and “admit.” All of which, does not describe the Golisano Foundation’s Move to Include Award.

This Award is not given to individuals and organizations that strive to “fit people in,” and “make room” for people with intellectual disabilities. The Award is not intended to honor the movement to include people despite their disabilities; and certainly not because of their disabilities.

The Golisano Move to Include Award was designed to demonstrate that inclusion should never be an afterthought, a “make room” effort or a “do over” effort in social justice. The Award points out that in our society there are individuals and organizations that understand that inclusion, true inclusion is not something that is created through a mission

statement, a tagline or a bumper sticker. The Move to Include Award celebrates the “movement” that strives to embrace people, not as an afterthought, and equally important to move the psyche of individuals, systems, communities and societies that will one day eliminate the need to offer awards noteworthy for succeeding in “allowing people; people with novelties” to be welcomed into the fold.

We, as a neighborhood, community and society learn, grow and profit by “believing” in the sanctity, value and merit of “together.” The essence of “together” transcends “inclusion.” The Golisano Award belongs to those who believe that being together, not by mandate, statute or fiat; is the only way we can benefit from the joys, challenges and perspectives that “believing in being together” can be promoted and realized.

**The Golisano Move to Include Award is given to those who both “believe” and “act” in the purest realm of the essence of “move to include.” It is given in the hope that the understanding of “include” can be elevated, promoted, ingrained and demonstrated at the highest levels of human behavior.**



*By Rick Rader, MD, Co-Founder,  
American Association of Developmental  
Medicine and Dentistry*



## Julie J. Christensen

*Director of Employment Programs, Strong Center for Developmental Disabilities*

Julie J. Christensen, PhD, LMSW, is the Director of Employment Programs at Strong Center for Developmental Disabilities (SCDD), a University Center for Excellence in Developmental Disabilities (UCEDD), at

the University of Rochester Medical Center. Dr. Christensen is the Project Director for the New York State (NYS) Partnerships in Employment Systems Change initiative, a Project of National Significance funded by the Administration for Intellectual and Developmental Disabilities, that aims to improve employment outcomes for individuals with intellectual and developmental disabilities (IDD).

She is also the NYS Director of Project SEARCH, a one-year transition-to-work program for students ages 18-21 with IDD who are interested in increasing employability skills during their last year of high school. Businesses employing Project SEARCH graduates include University of Rochester, the City of Rochester, Wegmans, DelMonte Hotel Group, Rochester

Child First Network, Brockport Central Schools, Wedgwood Nursing, Tops Friendly Markets, Homewood Suites, Sam's Club, Harbor Freight, Super 8 Motel, Delltool, St. John Fisher College, Aaron Manor, BJ's, Delta Sonic, Regal Cinema, Blossom Health Care, St. Ann's Home, Legacy at Blossom Culver, Generations Child Care, Radisson Downtown, YMCA, Genesee Brew House, and Unity Health. McDonalds, Boston Market, Taco Bell, Subway, Burger King, Wendy's and Chipotle have also hired Project SEARCH graduates at area locations.

Dr. Christensen also collaborates with the EquiCenter, Inc., a therapeutic equestrian center in Upstate New York, where she currently serves as the Director of Research. Prior to coming to the University of Rochester, she worked in local schools and not-for-profits, focusing on increasing options and access to leisure and recreation programs for at-risk youth, including youth with IDD. Her research interests focus on improving access to and outcomes for employment, as well as leisure and recreation, for people with IDD.



## Rick Guidotti

*Photographer, Founder and Director of Positive Exposure*

For the last 15 years Rick Guidotti's passion has been to show the humanity and beauty of people living with genetic, physical, cognitive and behavioral differences. The award-winning former

fashion photographer is the founder and director of Positive Exposure, a NYC-based non-profit arts, education and advocacy organization that explores the social and psychological experiences of people.

Guidotti has worked for clients such as Yves Saint Laurent, *Elle*, and *Harpers Bazaar*. Now he is working to affect a sea change in societal attitudes towards individuals living with genetic differences. His work has been widely published in the world's leading newspapers, magazines and journals including *Elle*, *GQ*, *People*, *the American Journal of Medical Genetics*, *The Lancet*, *Spirituality and Health*, *the Washington Post*, *Atlantic Monthly* and *Life Magazine*.

Positive Exposure explores the social and psychological experiences of people living with genetic, physical, cognitive and behavioral conditions of all ages and ethno-cultural heritages. It provides new opportunities to see individuals living with a genetic difference first and foremost as a human being with his/her own challenges rather than as a specific diagnosis/disease entity.

Guidotti's work is also the focus of the new film *On Beauty*, which recently premiered to rave reviews in Los Angeles, New York and elsewhere around the country.

The Golisano Foundation was thrilled to be able to invite Rick Guidotti to Rochester to create the extraordinary *Positive Exposure* Exhibition featuring the beauty and joy of twenty amazing people from our region who live with intellectual disabilities.



## Daniel M. Meyers

*President, Al Sigl Community of Agencies*

Dan Meyers is President of Al Sigl Community of Agencies where he has spent the last twenty-eight years growing resources for a unique community collaborative network of independent

human service agencies passionately working together to take the “dis” out of disabilities and to grow opportunities for inclusion for tens of thousands of people and families in and around Rochester, New York.

Dan is a Board Member of Rochester Regional Health (RRH) and Chairman of Greater Rochester Independent Practice Association, a partnership of RRH and its physicians. Additionally, he serves on the board of George Eastman Museum and several not-for-profit institutions and foundations.

In 2013, he received the B. Thomas Golisano Philanthropy Award from the Rochester General Hospital Foundation and

the Legacy Award from the Ad Council of Rochester where he was already a Lantern Award recipient.

He was named a Paul Harris Fellow by Rochester Rotary Club in 2011. In 2009, he received the President’s Medal for Service to the Rochester Community from his alma mater, St. John Fisher College. He was named the 2006 Executive of the Year by the *United Way/Rochester Business Journal*. Dan received an Honorary Doctor of Laws from Nazareth College in 2005. He was recognized as the 2001 Outstanding Fundraising Executive by the International Association of Fundraising Professionals.



## Martha E. Mock

*Associate Professor and Director, Institute for Innovative Transition, UofR Warner School of Education*

Martha Mock, Ph.D., is an Associate Professor at the University of Rochester's Warner Graduate School of Education and the Director of the Institute for Innovative Transition. For more than 25 years,

Dr. Mock has been a tireless advocate for people with disabilities and their families in educational and community-based settings. She has worked to bring additional resources to our region and state to increase college options for people with intellectual disabilities and awareness of postsecondary options to families and students in New York.

Dr. Mock leads the federally-funded Western New York Transition and Postsecondary Programs for Students with Intellectual Disabilities (TPSID) initiative that provides a consortium of partnering colleges/universities, schools, and adult agencies with technical assistance and training that has enabled them to create or expand high-quality, inclusive model comprehensive transition and postsecondary programs for students with intellectual disabilities. Over the past five

years, more than 200 students have participated in a meaningful college experience at higher education institutions including Keuka College, Monroe Community College, Roberts Wesleyan College, and the University of Rochester.

The Institute for Innovative Transition was founded in 2008, through a partnership with the Golisano Foundation and the University of Rochester. Under Dr. Mock's leadership, the Institute has secured grants focusing on youth and adults with intellectual and developmental disabilities of over \$7 million from federal, state, and private funders including the U.S. Department of Education, NYS Developmental Disability Planning Council, and the Golisano Foundation.

Dr. Mock has roots as an educator and researcher with expertise and special interests in individuals with intellectual and developmental disabilities, transition, employment, inclusive higher education, person-centered planning, and systems change. She holds a Doctor of Philosophy degree in Special Education from the University of Wisconsin-Madison.



## Joseph A. Ruffolo

*President and CEO, Niagara Falls Memorial Medical Center*

Joseph A. Ruffolo's first job in the healthcare industry was at Memorial, where as a teenager he was hired as a dishwasher. He worked as an accounting supervisor at Memorial from 1976-1979.

Mr. Ruffolo spent the next 20 years of his career with Buffalo hospitals, beginning with a four-year stint as controller and assistant administrator for fiscal and general operations at Sheehan Memorial Hospital; vice president of corporate finance for the former Millard Fillmore Health System; president and chief executive officer of Children's Hospital; and executive vice president for health services at the Kaleida Health System.

In 1999, he was named a senior vice president at Pitts Management Associates, a Baton Rouge, Louisiana-based strategic advisory firm that counts among its clients some of the largest and most influential hospital and healthcare systems in the nation. After serving Pitts Management in

interim hospital posts ranging from senior vice president to CEO at medical centers in Staten Island, Pittsburgh, northern Virginia and Louisville, Kentucky, Ruffolo returned to Niagara Falls in November 2002 as Niagara Falls Memorial Medical Center's President and Chief Executive Officer.

Mr. Ruffalo led the way making the Golisano Center for Community Health a part of Memorial's strategic plan, imagining what health care should be and can be for people with intellectual and developmental disabilities.

Mr. Ruffolo graduated from Niagara University in 1978 with a degree in business administration. He received a Master's in science, health administration from Trinity University in San Antonio, Texas and completed two executive education programs at Harvard University.

Mr. Ruffolo serves on a variety of boards and community organizations.



## Shirley F. Szekeres

*Director of the York Wellness and Rehabilitation Institute, Nazareth College*

Shirley Szekeres, PhD, CCC-SLP earned her PhD in Speech-Language Pathology from the University of Pittsburgh. Her career spans more than 40 years beginning at the Rehabilitation Institute of Pittsburgh where

she was a therapist, researcher and director in programming for individuals with language and cognitive disabilities.

Dr. Szekeres has published more than 25 book chapters and journal articles and given numerous state and national presentations related to the diagnosis and treatment of language and cognitive disabilities.

She came to Nazareth College in 1991, serving as chair, teacher, and clinical supervisor in the speech-language pathology program. In 2004, she became the first dean of the School of Health and Human Services (SHHS). During her 10-year tenure as dean, she oversaw major growth including expansion of community partnerships, new programs in Creative Arts Therapy, Occupational Therapy, and Public

Health, and new clinics for physical therapy, occupational therapy as well as significant expansion of the speech-language therapy, art therapy, and music therapy clinics.

Dr. Szekeres has promoted interprofessional education within the School supporting the development of programs such as the I-span for teaching individuals with autism and an IPE course, and has led the Collaborative Practice Steering Committee, which sets interprofessional policy and procedures for campus clinics. In June of 2015, Dr. Szekeres stepped down as dean to become the first director of the York Wellness and Rehabilitation Institute, a concept that had been her vision and passion for more than five years.

The York Institute provides room for further expansion of clinical services including space for nursing and social work. Its mission is to educate students in holistic, person-centered, evidence-based care while providing needed wellness and rehabilitative services to individuals with acquired and developmental disabilities.



# CHANGE HOW YOU SEE, SEE HOW YOU CHANGE.

## POSITIVE EXPOSURE

October 2-18, 2015  
George Eastman Museum

*The Positive Exposure  
Exhibition was made possible  
by the Golisano Foundation  
in celebration of its  
30th Anniversary.*



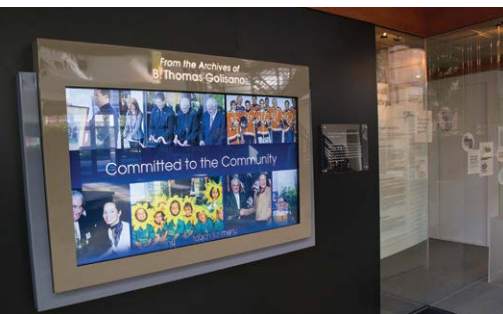
*Positive Exposure* features a collection of photographic portraits taken by internationally renowned photographer Rick Guidotti, who has spent fifteen years working to affect a sea change in societal attitudes toward individuals living with genetic differences.

Guidotti, an award-winning former fashion photographer, founded and directs Positive Exposure, an innovative nonprofit arts, education, and advocacy organization that explores the social and psychological experiences of people living with genetic, physical, cognitive, and behavioral differences.

This exhibition represents the premiere of twenty portraits of Rochester-area people living with intellectual disabilities and provides the opportunity to see beyond all labels or disabilities. It presents our ambassadors as the beautiful, vibrant individuals that they are.

The exhibition also includes a series of new images from the 2015 Special Olympics World Games in Los Angeles, and a collection of 29 images from the permanent *Positive Exposure* Exhibition.

***Prepare to be inspired!***



## B. Thomas Golisano Archives at RIT

### *Entrepreneurial Impact, Community Commitment and Philanthropy*

Rochester Institute of Technology is now the home of Tom Golisano's personal and professional archives.

The collection celebrates Golisano's entrepreneurial impact, political campaigns and reform efforts, and philanthropy, preserving records of his professional and public service experiences.

The Golisano Archives is housed with the RIT Archives Collection in The Wallace Center and includes photos, newspaper clippings, memorabilia and even thank you notes from children.

A multimedia display is on view for the public in the atrium of Golisano Hall, the headquarters of the B. Thomas Golisano College of Computing and Information Sciences. Visitors can see a replica of his office, his first briefcase and videos on major aspects of Golisano's contributions to

business and the community.

Scholars, students, and the community can use the collection to learn more about Golisano and his entrepreneurial successes as well his civic and philanthropic contributions.

Golisano's involvement with RIT makes the university an ideal site for his archives. Along with the computing college, Golisano's support created the Golisano Institute for Sustainability. He also serves on RIT's Board of Trustees.

The community is invited to add to the collection. If you have unique items related to Tom Golisano's entrepreneurial impact, community commitment or philanthropy, please contact RIT Archivist Becky Simmons at [raswml@rit.edu](mailto:raswml@rit.edu).

*The B. Thomas Golisano Archives was made possible by Marie Graham, Tom's sister, and the family.  
Photo Credit: A. Sue Weisler*



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