## Sample News Release Template to Announce Gift from Tom Golisano

*Please note this is a guide only and should be tailored to the specific gift received and your and organization.*

## [Your Organization Logo]

# News Release

## Media Contact:

[Name, Title, Email, Phone]

**Headline**

# (Your Organization Name) Awarded $XXX Gift from Tom Golisano to (launch, expand, build etc.) (Project)

## Body of Release

**City, State – Date –** The ABC Organization, (brief description) is (pleased, excited, honored, thrilled etc.) to announce it has received a gift of $$ from entrepreneur, philanthropist and civic leader Tom Golisano to (brief main purpose of grant). Mr. Golisano is the founder of Paychex, the nation’s largest human resource company for small to medium-sized businesses, and the Golisano Foundation, one of the nation’s largest foundations dedicated to supporting programs for people with intellectual disabilities.

(Quote from your leadership) “We are (exceptionally, truly, deeply, etc.) grateful to Tom Golisano for this generous gift, which will help us (expand on how you will use the grant, who it will serve, and the outcomes and impact it will help you achieve.)

Expand on the need you are fulfilling, more details on the project, data or statistics on the situation, etc.

Insert quote from Tom Golisano or Erica Dayton, Golisano Foundation Executive Director – please draft this, taking wording from your acceptance letter and we will review.

Expand on your organization, such as how long in business, who you serve etc., leading provider of, history of success of related projects and results, things that shine a light on your accomplishments, capabilities and what you have uniquely achieved.

Add any history of this project including previous funding from Tom Golisano and or the Golisano Foundation.

Add contact info if the project is a service or program that the public can connect with via phone number, email or web address.

## Boilerplates

For your organization.

For Tom Golisano (see our website for most current text)